

VINCENZO BONA GROUP

bóna
industrie grafiche
-since 1777-

bóna
digital print

 **promedia**
CONTENT AND DIGITAL SOLUTIONS
GRUPPO VINCENZO BONA

Handwritten text in a cursive script, possibly a mix of Latin and Greek characters, including words like "PRO", "THE", and "E".



VINCENZO BONA GROUP

SINCE 1777, SIX GENERATIONS OF INNOVATORS.

Vincenzo Bona Group is a highly skilled printer and binder, relying on extensive knowledge gained in each stage of the production process.

From the original printing house, established in 1777, several branches were born over time and by using the best technologies and endowed with specific skills, have always been able to respond to the different needs of the market.

Vincenzo Bona Spa is proud of a long and glorious entrepreneurial tradition. Its ancient roots go back as early as the century of the Enlightenment, namely to 1777, that is the year in which the honorable Tipografia Vincenzo Bona opened its doors. Since that time, every generation of the Bona family, which still owns the company today, has been able to interpret in the best possible way the spirit of the times, contributing significant technological innovations as well perfecting the art and culture of printing.

Still today, ready to accept the challenges of a constantly evolving market, offering quality and ever innovative services.

As always, ahead of the times.



The background image is a close-up, artistic photograph. It shows a person's hand, with fingers visible, holding a large, curved, brown object that has a rough, textured surface, resembling a piece of wood or a large leaf. The lighting is dramatic, with strong highlights and deep shadows, creating a sense of depth and texture. The overall color palette is dominated by dark blues and greens, with the brown of the object providing a focal point.

Some Figures

Production site covering an area of
15.0000 m²

245
Years of history

6
Generations of
entrepreneurs

15.000.000
Of books and catalogues per year



Services

Pre-press

**Highly specialised
in light weight
paper printing**

**Binding and
finishing**

**Integrated
logistics**

File storage

**Sheet-fed offset
printing**

**Digital
printing**

**There is
something in
which we love
to stand out:
uniqueness.**



Vincenzo Bona SpA is fully committed to high quality sheet-fed offset printing of books and catalogues and capable to offer an integrated production cycle, starting from the project right to the delivery of the finished product anywhere in the world. Relying on Vincenzo Bona SpA means finding a partner ready to provide services at every step of the production cycle and capable of offering innovative solutions, experience and technological innovations.

Vincenzo Bona has always loved to stand out for concrete facts that made its offer unique.

Unique just like the wide range of solutions and products that can be offered. Just to give an example, our ability to perfectly print as low as 50gsm coated paper on our four-colour 120x160cm size sheet-fed offset presses.

This for us means being unique.

Without false promises.

PRE PRESS

- 2 Vlf-Muc Kodak Magnus CTP Lines
- 2 Titanium development units

PRINTING

- 4 Roland XXL, 4 colours, 121x162cm
- 1 Komori 72x102cm, 5 colours + in-line acrylic varnish

BINDING

- Sewn and limp paperback binding
- Sewn and limp hardback binding
- Sewn and limp flexi binding
- Wire stitched with 2 wires
- Wire-o binding

INTEGRATED LOGISTICS

- Warehousing
- Picking and distribution services



Bona Digital Print was born as a spin-off of Vincenzo Bona S.p.A. with the aim of developing a new strategic business line.

Bona Digital Print is the new division of the Group that specializes in digital printing, high-performance finishing and value-added services to publishers and generic business clients.



Bona Digital Print is able to offer specific services in the digital printing world:

PRE-PRESS

- Professional file checking service
- Certified colour proofing service

DIGITAL PRINT

- 2 Canon 10,000, 4 colour machines with in-line wire stitching binding
- Prints up to 33x70cm size
- 1 Titan mono colour machine
- Prints up to 35x50cm size at 200 pages per minute

BINDING

- 1 Horizon perfect binding line, with three-knife cutting and easy flap system
- Square spine wire-stitched binding in line up to 200 pages per minute

PRINT MANAGEMENT

- Online print orders via web-portal
- Online customised price lists via reserved area
- Order history tracking
- Possibility of integration with customer software systems

INTEGRATED LOGISTICS

- Print on demand with integrated logistics and distribution service



Promedia was born as a response from the Vincenzo Bona Group to the digital changes in the publishing market and has been active since 2005, supplying professional digital services to the publishing world.

Promedia combines the use of the most advanced technological solutions with the skills of the Group, which has been operating in the publishing chain for 245 years.

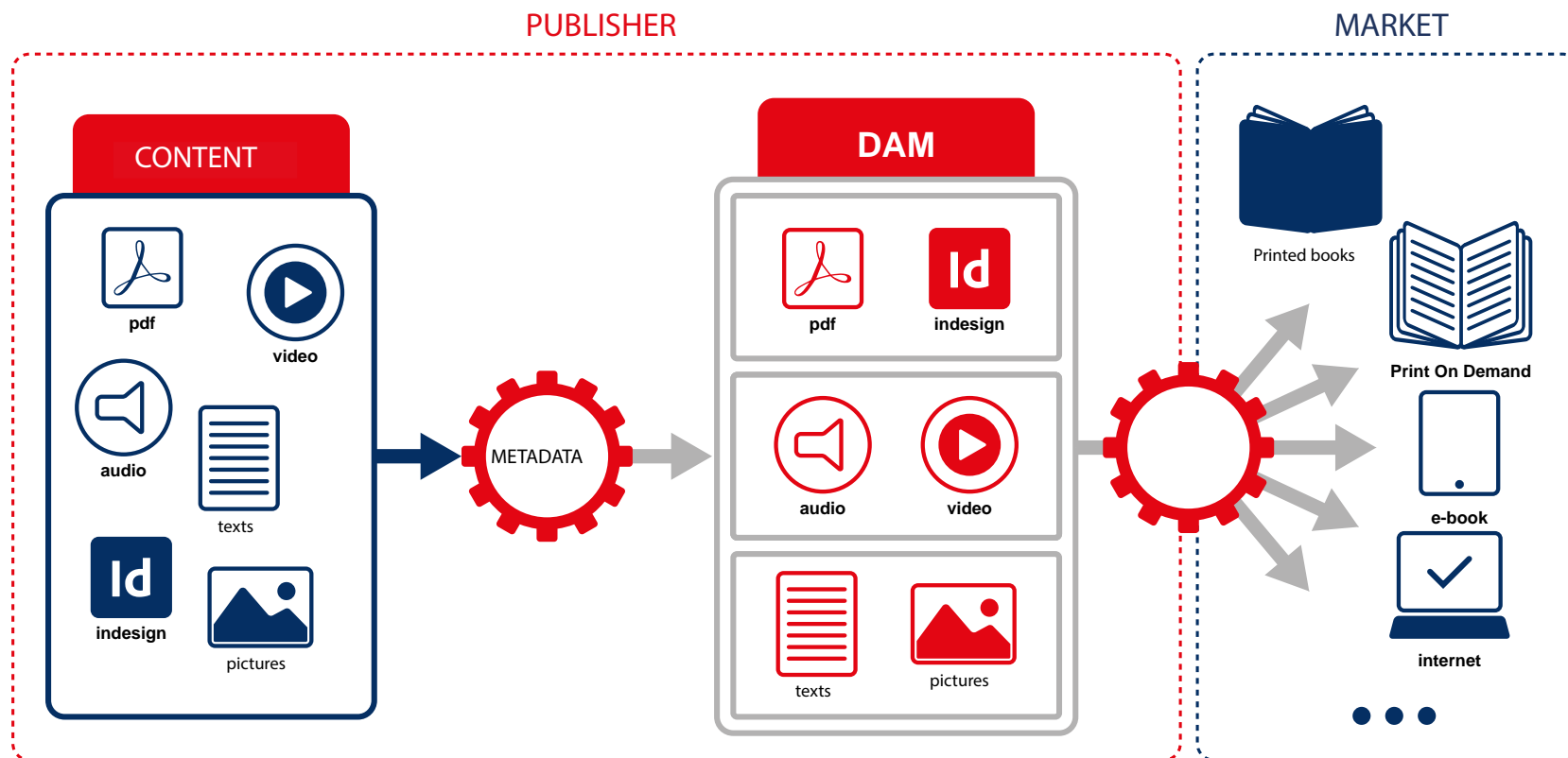
Thanks to the DAM (Digital Asset Management) platform and to the technical knowledge offered by Promedia, publishers can manage their production track directly, archive all editorial content and steer their destination to the various channels, whether in paper or digital format.

Today, as a matter of fact, managing and enhancing contents is a strategic factor. This, in order to optimize production and distribution processes, as well as promoting new models of the publishing offer.

Thanks to its user-friendly features, Promedia's DAM platform allows to save time, resources and costs, thus facilitating the workflow from the search for content to the distribution of the product on the market.

CONTENT MANAGEMENT

DAM: digital asset management





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Il marchio della
gestione forestale
responsabile



THE UNIVERSITY OF CHICAGO

**VINCENZO
BONA
GROUP**